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Soroptimist International



South East Asia Pacific

ACN 147 990 627



SISEAP BULLETIN

September 2024

MESSAGE FROM OUR PRESIDENT



**President
Joanne Yeoh** 2024-2026



As we reflect on our achievements and look towards the future, it has become increasingly clear that enhancing our branding and visibility is vital to SISEAP's continued success and growth. Despite its long history, SI is still not as well-known to the general public compared to other large international NGOs, hence the quote "SI is the best kept secret".

Branding is more than just a logo or a tagline—it's the story we tell about who we are, what we stand for, and the impact we make. A strong brand helps us connect with the public, attract new members, and inspire donors to support our mission. It also ensures that when

people think about gender equality and the empowerment of women, Soroptimist International is the first name that comes to mind.

CONTINUE READING

CLUB SECRETARY NEWS

SISEAP Name Change



Important information for club secretaries and members

The name change of Soroptimist International of the South West Pacific to Soroptimist International South East Asia Pacific affected what is termed the domain name. A domain name is our website address, which was changed from siswp.org to siseap.org.

A business email account would be the same as the domain name, ours at present is still @siswp.org. It is planned to change our email accounts from @siswp.org to @siseap.org. This is a major piece of work, and does involve the clubs being prepared for this change.

It is planned to prepare for this work during September. Clubs will receive important communications from HQ during September. It is important that club elected position holders, President, Secretary, Treasurer are aware of these communications, read them thoroughly, inform their members and undertake the actions required of them.

Club email accounts will change from:

SI<CLUBNAME>@siswp.org

to

SI<CLUBNAME>@siseap.org

Updated Documents

We are pleased to inform you that the following four policy and procedure documents have been approved by the Directors and are now available for your review in the Downloads area under Governance:

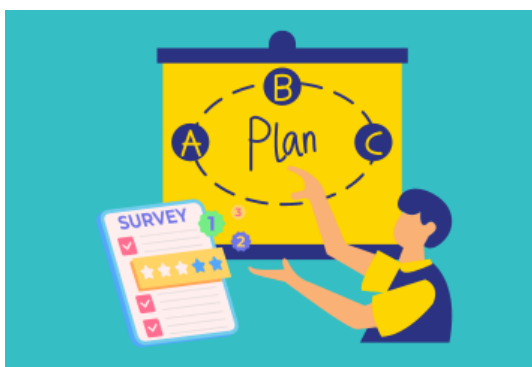
- SISEAP Position Holders Conflict of Interest Policy and Procedure
- SISEAP Anti-Fraud and Anti Corruption Policy
- SISEAP Conflict of Interest Policy and Procedure for Internal Conduct
- SISEAP Cybersecurity Policy



We encourage all members to familiarise themselves with these important documents.

[DOWNLOAD HERE](#)

SWOT Form Review for Strategic Plan



We invite you to complete the attached survey, which is designed to conduct a SWOT analysis to identify the Strengths, Weaknesses, Opportunities, and Threats facing our organisation. Your honest and thoughtful responses are crucial in helping us shape our strategic direction and maximize our impact. Thank you for taking the time to share your insights!

Please send your completed form by **31st September 2024**

SWOT SURVEY - GOOGLE FORM

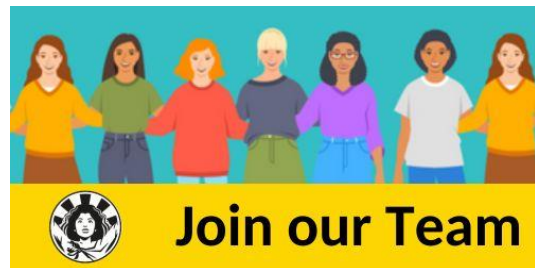
SWOT SURVEY - WORD DOCUMENT

STRATEGIC PLANS

Positions Available

Programme Zone Coordinator 4

Expressions of Interest are called for from eligible members to take on the role of Programme Zone Coordinator 4, this is a 2 year term of office (2024 to 2026). Successful applicant will be able to take up the position for the remainder of this biennium.



The role involves supporting up to 35 clubs across the Federation with reporting on their actions. There is opportunity for progression, and participating regularly in some exciting events with the full Programme Team. Please complete the Federation Programme Convenors CV Template, please send your completed application to Federation Secretary Berice at swpsecretary2020@siswp.org and HQ at hq@siswp.org.

CV TEMPLATE

ROLES & RESPONSIBILITIES

Zoom Virtual Meetings



Virtual communications platforms play a vital role in keeping our members connected, engaged, and informed. Acknowledging this and in response to member feedback on the GoTo Meeting platform and requests for Zoom, the Federation has acquired Zoom Pro for clubs, regions, and Federation use. This decision has been validated with 70% of members preferring Zoom, according to a survey by Hanaa Abdullah, our Federation Communications Convenor. We believe these changes will bolster our leadership and further our mission of empowering women and girls.

For access to Federation Zoom Pro, please contact Federation Secretary Berice at swpsecretary2020@siswp.org

Shop

A promotional banner for the shop. It features three product categories: a red awareness ribbon with the text "Scripps Memorial Hospital STEEP" and "100% of profits go to research", a set of five white and orange markers, and a gold-colored pin badge with the Federation logo and "SSEAP" text. A blue starburst badge in the top right corner says "IN STOCK NOW". A teal button at the bottom left says "SHOP NOW" with a shopping cart icon.

[SHOP ORDER FORMS & CATALOGUE](#)

A banner for new member registrations. On the left, there is an illustration of four diverse young women. The background is orange. The text reads "NEW MEMBER REGISTRATIONS" in a small font, followed by "Link for Clubs to Register NEW MEMBERS" in a large, bold, white font. On the right, there is a circular logo featuring a woman's face with a crown.

MEMBERSHIP NEWS



Spring is almost upon us and the countdown to Christmas has started! In recent times October has been the Soroptimist Membership Month. It's been the time for clubs to zero in on membership, a time to evaluate what the club means to members and what we can do to attract and enhance the experience of being a member.

After hearing feedback from our Assistant Convenors and President Joanne the Membership Committee decided to move **Membership Month to April 2025**.

The feedback and rationale for this change was that October and the lead-up to Christmas do not allow time to fully engage with new members and settle them in as Soroptimists. We believe that moving it to April will allow clubs the time to ensure newcomers will feel they are 'one of the team' and made to feel valued and welcome. Planning activities around Membership Month is important.

By promoting our projects, advocacy activities, and social connections, clubs can design a variety of events to attract new members. If you have already started your planning for October, there are still many resources on the website you can access. A reminder of the benefits new members can look to:

- Carry out project work in local, national, and international communities to make a difference in the lives of women and girls
 - Extend your network
 - Make new friends with similar values & goals
 - Gain personal growth and development
 - Gain leadership development skills
- Travel and meet with Soroptimists in other countries

- To be inspired by attending Soroptimist National meetings, Federation Conferences or International Conventions
- Participate in exchange visits with Clubs in other countries

Of course, membership should be a continuing club project, not only looking to recruit new members but to also nurture and value your current member's years of volunteer service, however large or small.

Kristeen Johnston

2024-2026 Membership Convenor

swpmembership2020@siswp.org



PROGRAMME NEWS

Projects & Appeals - Donate Now



Click on the images above to Find Out More & Donate

Fundraising Plans



SISEAP new Fundraising Manager Jemma outlines her plans for enhancing fundraising efforts to support the mission of transforming the lives of women and girls. With over 20 years of experience in income growth for various organisations, she aims to develop sustainable income streams and assist clubs with their fundraising initiatives. Upcoming projects include the Brilliant Future Fund appeal, a 16 Days of Activism webinar, a Holiday Campaign, and an International Women's Day Community Challenge. Jemma encourages collaboration and invites members to reach out for support.

[READ MORE](#)

COMMUNICATIONS & EVENTS

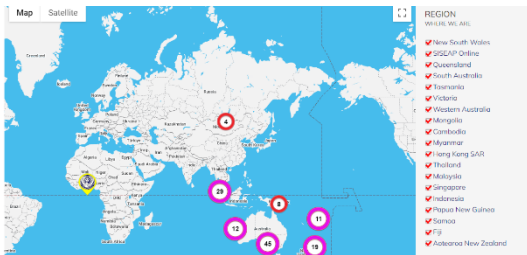
Presentation Folders

SISEAP branded presentation folders are now available for club use. These folders, which can be quickly downloaded and printed locally, are designed to enhance the professionalism and organisation of your club's documents and to give to new or prospective members. The PDF files are conveniently located on the SISEAP resources Trello board, link below.



[SISEAP RESOURCES](#)

ICT



Find a Club

Is the application to advertise your club actions and activities and where you are located. When a club updates the information on the club page, please be aware that whilst the form allows for an alternative Address, please **DO NOT use this alternative address** as this creates issues with Google maps and where it decides to locate the position of the club marker on the map.

Additionally, it is also advisable that in the Venue address, even though you may not have a physical address for club meetings, please always ensure that you have at least a City/Suburb/Town name and the country name listed here, as this also assists Google Maps in locating your club.

It is also encouraged for clubs to update the information on the club webpage which is provided free of charge to all clubs, this is a valuable asset for clubs to inform the public of What, Where, Who and How of the club actions.

Christine Johnstone

SISEAP ICT Liaison 2024-2026

swpictliaison2020@siswp.org

Conventions & Conferences

SIGBI 90th Federation Conference

1-3 November 2024

Have you registered for the SIGBI Scotland 2024 Conference? The deadline for registrations is **11 October 2024**.



Click on the image above for more information and to register

Contact Us

HEADQUARTERS

LEADERSHIP TEAM



The *eBulletin* includes stories and documents you can also find on the [SISEAP website](#).

Copy for the next edition of the eBulletin is required by **20 September 2024**.

Please click to send to hq@siswp.org. Thank you.

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